



*Aanant & Zoo*

PRESS RELEASE

# GEERTEN VERHEUS

## ENVY EN ROSE

October 27 – December 08, 2012

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From October 26 to December 8, 2012, Aanant & Zoo is presents **ENVY EN ROSE**, Geerten Verheus' first solo exhibition in the gallery. Verheus is showing constellations of linear works in fabric that resemble oversized neckties. Flanked by posters, they are arranged in groups, following the angle between the wall and the floor and producing the effect of dark, bright, or multicolored arrows that point upward and toward the viewers. They line up and form spacious constellations of sculptural structures that, on closer inspection, reveal a variety of textures and patterns. The different connotations connected with these fabrics, only some of which are connected to a specific social codes, charge each constellation with its own group dynamic. The accompanying posters feature printed messages intended as the title of the corresponding group.

Ties are symbols of masculinity and clear patriarchal order. The tautly seated, explicitly titled *fabric sculptures* that populate Aanant & Zoo play with the sparing dosages of Minimal Art. But with the use of the colorful advertising posters, Verheus exaggerates the elimination of the strict separation between art and –in this case– representatives of the clothing industry. That making a substantiated choice from within Verheus' minimalist, hyperbolic pieces is so difficult underlines that selecting a single work is, in stark contrast to the art world's axiom, purely a matter of taste.

### GEERTEN VERHEUS ENVY EN ROSE

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Aanant & Zoo

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